



Imagine
10 * 1 * 2011

Cleveland's Crusade to Cure MS

RESTAURANT SPONSORSHIP

The Imagine Cleveland 2011 event will be held October 1st at the State Theatre with proceeds to benefit The Nancy Davis Foundation for Multiple Sclerosis. Last year our inaugural Imagine event attracted over 300 attendees and featured over 50 local companies as sponsors and auction donors. This year, we are expecting over 500 people who frequently dine out in your current market area. We are offering special opportunities for Northeast Ohio restaurants to participate.

Our concept is to have a taste of the "Best of Cleveland" Restaurants. All food served will be easy to eat by guests while they are standing up and walking around. We are looking for participation at the main event on the stage of the State Theatre, but also are looking for additional participation during the VIP preview hour, cocktail hour and with our silent auction and Swag Bags we will be giving away to our special VIP guests.

1. Restaurants will be featured on the imaginecleveland.com website, invitations, programs, PR efforts and with prominent signage at the event.
2. Restaurants will provide food and/or gift cards, coupons or any other prizes as a donation to the Nancy Davis Foundation for MS.
3. Restaurants are not obligated to host their tables the night of the event, although they are welcomed.
4. Restaurants who offer to provide food will receive 4 complimentary tickets to the event in appreciation of your participation.

If you would like to participate please check one of the circles below and someone will be in contact with you.

- We would like to participate at the Imagine Cleveland 2011 event!
- Please count us in for providing about 500 servings of food for your guests that will be presented on the Stage.
- We would like to participate both on the stage and at the VIP event with an additional table in the lobby.
- We would like to provide a silent auction item.
- We would like to offer a Swag bag item for the VIP guests.

NAME OF RESTAURANT: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

For more information please contact Momentum Marketing and Event Planning:
216.292.0100 - MELISSA@MOMENTUMCLEVELAND.COM
4630 RICHMOND ROAD, SUITE 190, CLEVELAND, OH 44128

PROCEEDS TO BENEFIT THE NANCY DAVIS FOUNDATION FOR MS
NON-PROFIT 501 (C) 3 TAX I.D. #84-1238541

**WWW.IMAGINECLEVELAND.COM - WWW.MOMENTUMCLEVELAND.COM
WWW.ERASEMS.ORG**

Mission Statement: The Nancy Davis Foundation for Multiple Sclerosis is dedicated to the treatment and ultimate cure of MS. Funding research is the core focus of the Foundation and all funds raised support our Center Without Walls program, a selected network of the nation's top MS research centers. This nationwide collaboration of physicians and scientists are on the cutting-edge of innovative research programs, working as a team on therapeutic approaches to eradicate MS. In addition to combating MS through research in a clinical environment, we hope to increase awareness by educating the public about this mystifying disease.